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PLEARN

Decentralized Luxury Lifestyle Club & Community

Powering by Physical Asset-backed NFT Tokenization & Market Place

PLN Introduction

About PLEARN

The world's first Decentralized Luxury Lifestyle Club & Community , powered by Physical Asset-backed NFT Tokenization & Market Place

Owning PLN Token or an NFT means you are part of the club. We aim to provide more affordable access to luxury and high-end products and services such as Private Club membership, rare whiskey or a yacht trip by leveraging the power of sharing economy. With the rise of Web 3 platforms, it is now easier than ever for individuals to find and book luxury experiences or products from anywhere in the world.

PLEARN also one of the first asset-backed NFT marketplace for luxury assets, where people can buy, sell and invest in luxury assets using cryptocurrencies and traditional payments.

PLEARN is a project under SIX PTE.

The Team PLEARN is led by Mr. Natavudh Pungcharoenpong (Moo), co-CEO of Six PTE., CEO of Ookbee Co.,Ltd. and Partner at 500 TukTuks (a 500 startups fund in Thailand) with support from highly experienced Six PTE. team.

The Advisors PLEARN aims to democratize luxury living and is fortunate to have the guidance of two distinguished advisors:

- Mr. Jirath Pavaravadhana, a prominent business figure with a successful track record in multiple entertainment and lifestyle ventures. His expertise ranges from talent management, including artists like BNK48 and CGM48, to hospitality, which encompasses hotels and yacht clubs, among others.
- Mr. Withoon Lertpanomwan, the founder and CEO of IFCG, Thailand's premier independent financial advisory firm, brings extensive expertise in the realms of finance and luxury living. With his firm's extensive experience working with elite clients, he brings exclusive access to elevate the premium lifestyle experiences of the PLEARN community.

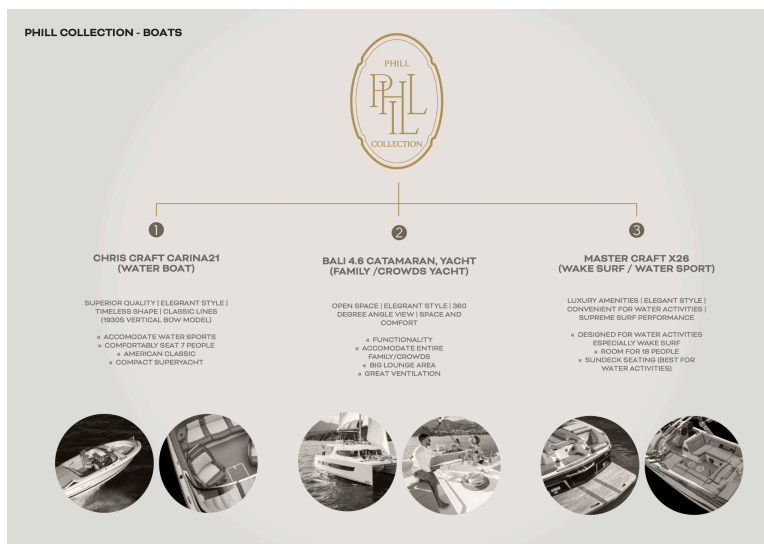
The Partners PLEARN has forged robust partnerships with various luxury lifestyle establishments to enrich the PLEARN community's experiences. These include:

- YES X Technology, a prominent Defi Lending and Borrowing platform and the issuer of the Yes token.
- Phill Club, the proprietor and manager of numerous luxury yachts and private clubs.
- Favstay, a hospitality platform that links customers to hotels and opulent private properties for both short-term and long-term rentals.

Roadmap

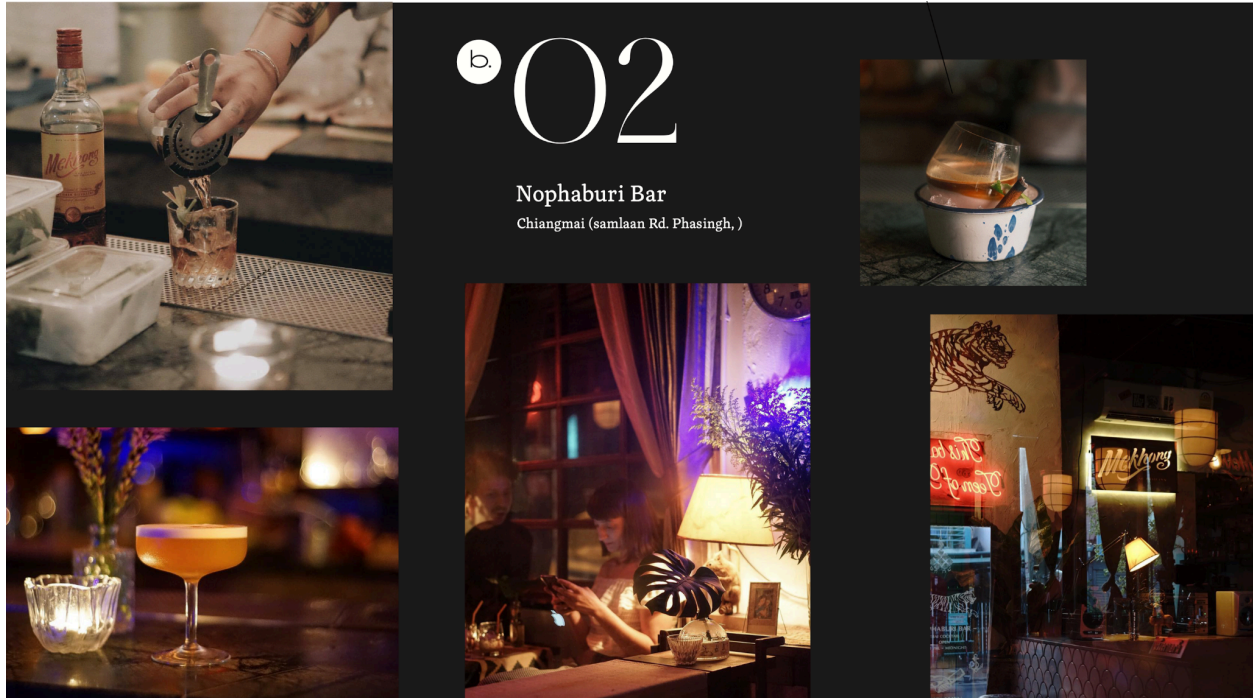
Milestone: Q4 2021

- Certik audit verified
- Initial Strategic Partnership
- Phill Club Bangkok (Plearn partner / Thailand operating entity) launched with 3 operating yachts
 - Phill CHRIS-CRAFT CARINA 21
 - Philly MASTER CRAFT X26
 - Philips BALI 4.6 CATAMARAN



Milestone: Q1 2022

- Listed on CoinGecko <https://www.coingecko.com/en/coins/plearn>
- Privilege System (Platinum / Diamond / Gold , Pearl) – Stake Plearn and get benefits at our clubs
- Strategic partner – Launch Nophaburi Bar in Chiangmai



Milestone: Q2 2022

- PLN Listed on Zipmex International
- Upgrade Security

Milestone: Q3 2022

- PLN Listed on Bitmart, CEX
- Cap's Apes NFT Profile Picture
- https://www.youtube.com/watch?v=pSa39bq_Zqw
- Club Merchandise

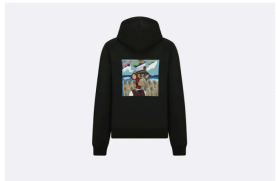


BAYC #2603 derivatives

PC coin included

Limited 365 sets only

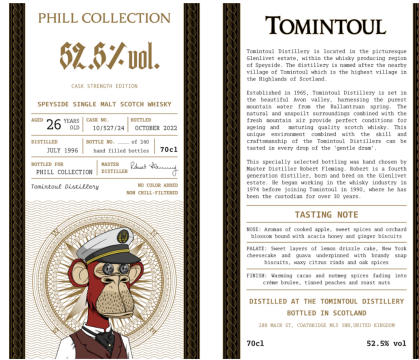
Contract Address
0x8E87_913600



Milestone: Q4 2022

- Cap's Apes Whiskey SET NFT
- PLEARN NFT Marketplace

WHISKY NFT LABEL



WHISKY NFT ON BLOCKCHAIN

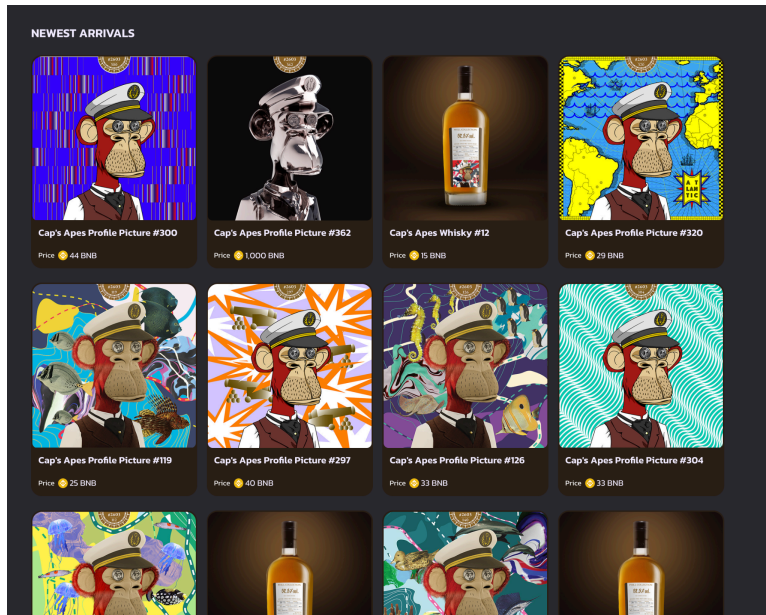
NFT Details

Contract address
0x051d1_2AEe

Blockchain
BNB Smart Chain

Token IDS
#1 - 240

[View NFTs](#) ↓

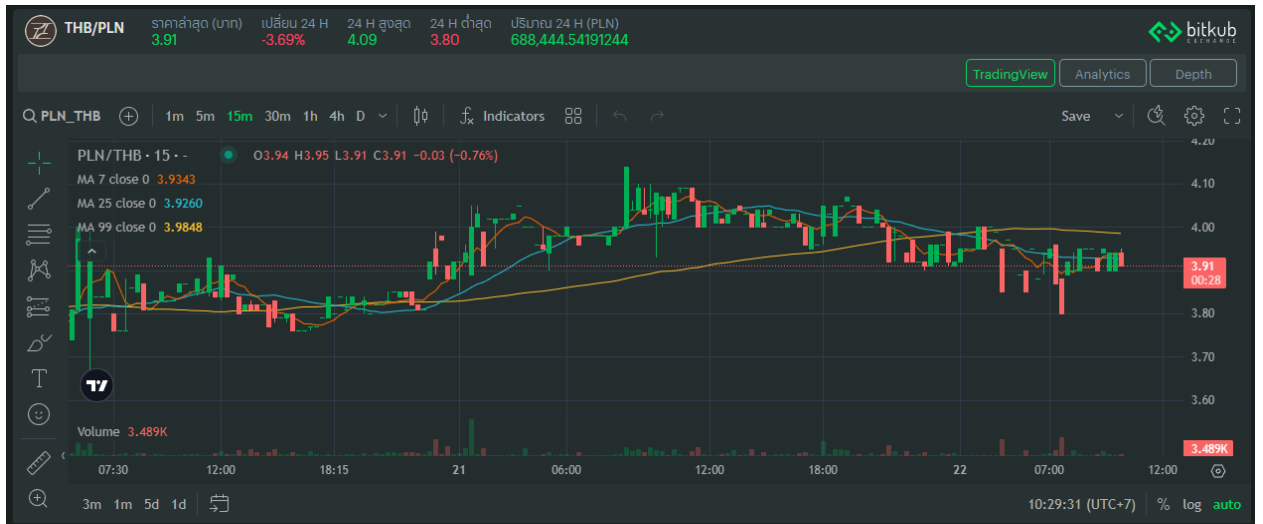


Milestone: Q1 2023

- Added Ethereum Chain

Milestone: Q4 2023

- PLN Listed on Bitkub, CEX



Milestone: Q1 2024

- New Pool: Member Pool (<https://app.plearnclub.com/member-pool>)
- New Privilege & benefits (Silver / Gold / Platinum, Diamond)

Member Pool				
Tier	Silver	Gold	Platinum	Diamond
Minimum PLN	1,000 PLN	10,000 PLN	50,000 PLN	100,000 PLN <small>*10 minimum</small>
Lock Duration	30 days	90 days	180 days	360 days
<u>PLN</u>	<u>PLN</u>	<u>PLN</u>	<u>PLN</u>	<u>PLN</u>
Base APR	0.5%	0.5%	0.5%	0.5%
Lock APR	-	+2%	+3%	+5%
Total APR	0.5%	2.5%	3.5%	5.5%
<u>Phill Coin (PCC)</u>	<u>PCC</u>	<u>PCC</u>	<u>PCC</u>	<u>PCC</u>
PCC Yield	5%	5%	5%	5%
Lock PCC Yield	-	+2.5%	+8.5%	+17.5%
Total PCC Yield	5%	7.5%	13.5%	22.5%

Roadmap: Q2 2024

- Listing on at least 2 major international CEX

Roadmap: Q3 2024

- Finalize partner(s) to work closely on integration of Real World Assets (RWAs) & Tokenization

CORE PRODUCTS

Plearn ecosystem

Apart from typical returns in DeFi, PLEARN ecosystem is distinctive in terms of the designated system that encourages asset circulation from privileges from our partners in various businesses— special discounts for restaurants, yachts and shops. This will help accelerate the return and amplify your lifestyle.

PLEARN is the best choice for:

Holders

Member Pool from staked tokens plus additional privileges and discounts for goods and services from partnered shops, restaurants, yacht trips, and upcoming products with extra privileges from the designated ecosystem for token holders.

In order to gain this benefits, our holders will have to stake PLN tokens pool <[Pools](#)> and will earn more benefit according to their rank <[Ranking](#)>

Rank / Privilege Special privileges for PLN holders, the more token you stake, the more benefits you will earn. Also, you check out the Leaderboard to see your ranking and the benefits provided for your tier. There are 4 tiers of users — Diamond, Platinum, Gold, Silver and holders <[Ranking](#)>

Partners

Our Business Partners will increase the opportunity to expand their products or services to new customers and to fully utilize their resources and assets.

Normal partner

1. Product price on Plearn	100.00%
2. Partner revenue	90.00%
2.1 Cash (% from partner revenue)	90.00%
2.2 PLN token (% from partner revenue)	10.00%
3. Booking Fee	10.00%
3.1 Burn PLN token	1.00%
3.2 Gateway fee (3.5% of product price)	3.50%
3.3 Plearn income	5.50%

Premium partner

1. Product price on Plearn	100.00%
2. Partner revenue	92.050%
2.1 Cash (% from partner revenue)	90.00%
2.2 PLN token (% from partner revenue)	10.00%
3. Booking Fee	7.50%
3.1 Burn PLN token	1.00%
3.2 Gateway fee (3.5% of product price)	3.50%
3.3 Plearn income	3.00%

Partner who maintain PLN token that partner received from Plearn at least 50% all the time, will get booking fee discount from 10% to 7.5%

Users

Instantly receive beginner privileges by just signing up to PLEARN. The more you stake or use any of our services , the higher rank you will be in. Each rank has different benefits and privileges

Exchange

Plearn Exchange is an automated market maker (AMM) that allows a user to exchange two tokens on the BNB Smart Chain and Polygon Chain network. The liquidity provided to the exchange comes from Liquidity Providers ("LPs") who stake their tokens in Liquidity Pools. In exchange, a user gets LP tokens that can also be staked to earn PLN tokens in the "Farms".

When a user makes a token swap (trade) on the exchange, a trading fee of 0.2% will be charged, which is broken down in the following way:

- 0.15% return to LP
- 0.03% burn
- 0.02% team

Member Pool

Member Pool for PLN holders, the more tokens you stake, the more benefits you will earn. Below are Ranking and the benefits provided for the user tier. There are 4 tiers of users — Diamond, Platinum, Gold, and Silver

Our users are eligible to earn 'Phill Coin' (PCC)* by staking PLN into a 'Member Pool'. 'Phill Coin' can be used for discounts on services at our affiliated businesses.

Tier	Silver	Gold	Platinum	Diamond
Minimum PLN	1,000 PLN	10,000 PLN	50,000 PLN	100,000 PLN
Maximum PLN	9,999 PLN	49,999 PLN	99,999 PLN	-
Minimum Lock Duration	30 days	90 days	180 days	360 days
PLN				
APR	0.5%	0.5%	0.5%	0.5%
Lock APR		+2.0%	+3.0%	+5.0%
Total APR	0.5%	2.5%	3.5%	5.5%
Phill Coin (PCC)				
PCC Yield	5.0%	5.0%	5.0%	5.0%
Lock PCC Coin Yield		+2.5%	+8.5%	+17.5%
Total PCC Yield	5.0%	7.5%	13.5%	22.5%

*Please note that PCC is not a cryptocurrency and not tradable. It merely serves as a digital gift voucher to be used with our affiliated businesses.

TOKENOMICS

General Information

Name: Plearn

Ticker Symbol: PLN

Chain: BNB Smart Chain (BEP20), Polygon Chain, Ethereum chain

Max supply: 700,000,000

Burned: 356,030,406.707

Total Supply: 343,969,593.293

BNB Smart Chain

Contract Address: [0xBe0D3526fc797583Dada3F30BC390013062A048B](https://bscscan.com/address/0xBe0D3526fc797583Dada3F30BC390013062A048B)

Polygon

Contract Address: [0x9f545eaf5fFc3A69B9b5Ffd53f7B39A549fB28cd](https://polygonscan.com/address/0x9f545eaf5fFc3A69B9b5Ffd53f7B39A549fB28cd)

Ethereum

Contract Address: [0xBe0D3526fc797583Dada3F30BC390013062A048B](https://etherscan.io/address/0xBe0D3526fc797583Dada3F30BC390013062A048B)

PLN Token Burning

The Deflationary Mechanism

- 1% of the "booking fees" are used for buying the PLN tokens back from the market and burning them.
- 15% of the "trading fees" are used for buying the PLN tokens back from the market and burning them.
- When the referral system is finished, all the rewards from accounts with no referrer are used for PLN token burning.

PLN Burning History

All the burned PLN tokens are recorded as transactions on BSC Scan.

 Trading fees: 12,902.73 PLN
11 Feb 2022

Buying PLN tokens for BUSD

<https://bscscan.com/tx/0x38b4d7614dfa808af5819e7150007bf25a9a118cec47c8b1c0108d8026c28c16>

Buying PLN tokens for BNB

<https://bscscan.com/tx/0xfae3c209819a912f5d0a383c5ff850069e49ff715f1679a57d7246db68cd51eb>

Buying PLN tokens for SIX

<https://bscscan.com/tx/0xe666e59031d1e6dc206b2b8c104290b35b36c6bc479d787d0f8e9da6f14547bf>

PLN Burning Transaction

<https://bscscan.com/tx/0x28e4acfcccb96e77da519b5396a4d7869ceb4b648cab2b40f62ad1c3f876e7eb>

 Trading fees: 9,494.645 PLN
5 April 2022

Buying PLN tokens for BUSD

<https://bscscan.com/tx/0xe0b5c772f0e286215a3356d5adc2a22dc662b2bcc4a130a663d5a34cb366af68>

Buying PLN tokens for BNB

<https://bscscan.com/tx/0xc8ee96db1104aedb9f433500795f296b44d5dbacaa338267e7c53f290db1c836>

Buying PLN tokens for SIX

<https://bscscan.com/tx/0xf596173233fb87616e1b794aa3066d0ae471926cafa7e11fe2086f0993bc863d>

PLN Burning Transaction

<https://bscscan.com/tx/0x051b42a0acff32b12e3ecffccd5e4898149395e6f11287d67a43c27853abc4f4>

 Trading fees: 41,273.757 PLN

8 August 2022

Buying PLN tokens for BUSD, BNB, SIX

- <https://bscscan.com/tx/0x49f1a2507ff9b7edcd93a3f98df3256dab9a3f1a19b6ab12014e3b094da53ec5>
- <https://bscscan.com/tx/0x0629cec6c30226edd900f36920d435dc6b97109a783b91bca123b483d773c5bb>

PLN Burning Transaction

<https://bscscan.com/tx/0x0d26b7a0e4fb172b6d5b4f1775a92fdc5537c806f0180cdd4b70e509bb1276af>

PLN Burning Transaction

<https://bscscan.com/tx/0x7f1497930d3a047faa0f55a9f249191aa02e3d6b1db7a972b54425ae4518dec8>

 Trading fees: 19,161.987 PLN

21 December 2022

Buying PLN tokens for BUSD, BNB, SIX

- <https://bscscan.com/tx/0xc2b0e84142f81858d20668cf7d8565aa4699ece830368b2df45dfaae2f43bff7>

PLN Burning Transaction

<https://bscscan.com/tx/0x1245c07e676c1bfe57da0b74001876ccad839aa7bdee8a74bffb83bdaa7094f2>

 Trading fees: 11,021.505268354671547675 PLN

13 November 2023

Buying PLN tokens for BUSD, BNB, SIX

- <https://bscscan.com/tx/0xe7b7de2f72cb6d978afb824dc041abb6701469a5cbbaec04c4bb688908669e17>

PLN Burning Transaction

<https://bscscan.com/tx/0x1a17a5f48b6e32f7cee66fa12d96b72d2a89a2ae1dc80db9b8b37389da8f51a9>

Burn PLN to maintain the new total supply at 350,000,000 PLN

<https://bscscan.com/tx/0xdc2db06aa977b8cc9087c34c300207d7bcc6de7a6c114ef4e898fab7f8303760>